

MSBA Sample Schedule

12-Month Track

The online MS in Business Analytics program at Pepperdine Graziadio Business School gives you the flexibility to earn your degree at a pace that works best for you. Terms are fourteen weeks long, and are split into two 7-week sessions called A Term and B Term. Below is a sample course sequence for the 12-month track.

	Term A	Term B
Term 1 11 units	<p>Immersion: Personal and Leadership Development Workshop (1 unit)</p> <p>Advanced Statistical Tools (2 units)</p> <p>Multiple Attribute Decision Analytics (2 units)</p> <p>Optimization Modeling (2 units)</p>	<p>Elective (2 units)</p> <p>Business Process Analysis and Innovation (2 units)</p>
Term 2 10 units	<p>Simulation Modeling (2 units)</p> <p>Big Data Management (2 units)</p> <p>Current Topics: Python (2 units)</p>	<p>Communications with Data (2 units)</p> <p>Predictive Analytics (2 units)</p>
Term 3 10 units	<p>Social Media Analytics (2 units)</p> <p>Marketing Informatics (2 units)</p> <p>Elective (2 units)</p>	<p>The Art and Science of Business Analytics (2 units)</p> <p>Elective (2 units)</p>